

# COINS FOR KIDS 2022

## 2022 Fundraiser Packet

Follow us on our adventures  
as we raise money for Coins for Kids

Rural America  
Ministries Network



# Welcome!

Thank you for choosing to support Coins for Kids!

As leaders, we have the opportunity to share the love of Jesus by supporting missions through BGMC/Coins for Kids!

Coins for Kids is the National Girls Ministries missions giving project of BGMC. It was created to give girls the opportunity to develop a heart of compassion through an emphasis on missions. As girls pray for missionaries and give money to support missions, our desire is that they will feel the call to go and participate in missions themselves.

This Coins for Kids packet was developed to take your missions experience to a new level. The goal is to share details about this year's project. This packet includes fun activities, a devotion, and fundraising ideas to help leaders share the vision of this ministry with the girls under their leadership.

The Coins for Kids project this year is Rural America Ministries Network (RAM). RAM Network exists to come alongside rural pastors and equip them to increase their capacity to effectively lead their churches and make disciples in rural America.

As leaders, we want to encourage you to lead by example. Lead by being the first one to pray for and consider supporting the RAM missionaries. God has called us as leaders to model what Jesus commanded us to do in His Word.

“Therefore go and make disciples of all the nations, baptizing them in the name of the Father and the Son and the Holy Spirit. Teach these new disciples to obey all the commands I have given you. And be sure of this: I am with you always, even to the end of the age.” Matthew 28:19-20

## Blessings!

THE NATIONAL GIRLS MINISTRIES TEAM

*Join us*

[ngm.ag.org](http://ngm.ag.org) • [f /NationalGirlsMinistries](https://www.facebook.com/NationalGirlsMinistries)

[@girlsministries](https://www.instagram.com/girlsministries) • [#GirlsMinistries](https://twitter.com/GirlsMinistries)

COINS  
for  
KIDS

girls  
ministries™

BGMC™

2

Coins for Kids Fundraiser Packet

Scripture quotations are taken from the Holy Bible, New Living Translation, copyright ©1996, 2004, 2015 by Tyndale House Foundation. Used by permission of Tyndale House Publishers, Carol Stream, Illinois 60188. All rights reserved.

# Contents

Coins for Kids—Getting Started .....	4
Rural America Ministries Network Feature .....	6
Meet the Missionaries .....	8
Growing in God Devotion .....	11
Fundraising Ideas.....	12
Designated Offering Form.....	14

# Coins for Kids— Getting Started

This packet is just the beginning! Every year the National Girls Ministries office selects a project to highlight. Resources are provided such as this Coins for Kids packet, a promotional video that highlights the current missions project, and additional resources that are available at [ngm.ag.org/CFK](http://ngm.ag.org/CFK). As you introduce this year's project, help your girls make the connection about how their involvement with Coins for Kids is making a difference in the lives of girls just like them around the world!

## Make a Plan

Make a plan to introduce this year's project to your girls. Use any of the available products and resources so your girls can get involved right away. Provide each girl with a *Coins for Kids Promo Card* and play the promotional video during your time together.

## Set a Goal

Challenge the girls to set a goal to give for the year. Provide time for your girls

to pray and ask God what He would have them do in response to the need presented with the 2022 project. You might be surprised by what they will give! Use the *Faith Promise Cards* and the *Coins for Kids Goal Coloring Page* for girls to write out their goal. Remember, these are amounts that will exercise their faith in giving, not just what they have to give.

## Get Started

Provide each girl with a **Coins for Kids Offering Box**. Set aside a time each week, month, or quarter to collect the boxes from your girls. As your girls begin to give, celebrate with them by presenting each girl with a *Coins for Kids Giving Certificate*.

<sup>1</sup> **Bold** indicates products are available for order at [MyHealthyChurch.com](http://MyHealthyChurch.com).

<sup>2</sup> *Italic* items are available for download at [ngm.ag.org/CFK](http://ngm.ag.org/CFK).



## Keep Going

Don't stop now! Plan for regular times throughout the year to highlight the 2022 missions project, engage your girls in missions-focused activities, remind girls of their giving goals, and collect their missions offering. Use this packet as a guide throughout the year to keep missions as an active part of your ministry to girls.

## Girls Ministries Event

The National Girls Ministries team offers a free downloadable themed packet each year with all the details you need to plan and execute a great event. During the event, we encourage leaders to challenge their girls to bring an offering for Coins for Kids.

## Send It In

Send in the funds that you have collected for Coins for Kids to the Assemblies of God national office. You can also submit offerings online at [www.giving.ag.org](http://www.giving.ag.org). Simply search for "Coins for Kids" account. You may also fill out the Designated Offering Form (see page 14) and you can send it in the mail. Be sure to submit your Coins for Kids offerings by December 31, 2022. Anything submitted after that will automatically be applied to next year's project.

## Celebrate!

Once the total is tallied from the giving year, share it with your girls and celebrate in a big way! Thank them for the difference that they are making in the lives of girls across rural America.



COINS  
FOR  
KIDS

girls  
ministries™

BGMC



# RAM NETWORK

RURAL AMERICA MINISTRIES

## Coins for Kids 2022

# Rural America Ministries Network Feature

Rural America Ministries Network exists to come alongside rural pastors and equip them to increase their capacity to effectively lead their churches and make disciples in rural America. One in five Americans live in rural America.

What is rural America? Living in a rural area means that people live outside cities or towns. People who live in rural areas are often very relational and they enjoy doing things together. In rural areas, there are more wide-open spaces, there can be more critters than people, and crops are often grown that provide for both people and animals.

**Rural Church Pastor:** A town in the United States is considered rural if its population is under 2,500 and not near a city. Because rural churches are in areas with fewer people, many churches have very small congregations. This means there is usually only one staff pastor and often that pastor must work a full-time job outside the church to provide for their family. This means a pastor is working many hours and has many responsibilities. As the lead pastor, they may also serve as the youth and children's pastor, clean the church, and lead worship. To lead and reach people in their rural communities looks very different from pastors in bigger towns or cities.

**Rural Church Members:** Attendees and members of a rural church are no different from those in any other church. They love worshipping together with other believers, they serve, they support

missions, and desire to see others come to know Jesus. Rural churches consist of smaller congregations so there may only be a few young people or kids that attend. This can mean that there is a limited opportunity for services just for kids or there are only a few students who gather together.

**Location:** Rural churches are everywhere! From the West Coast to the East Coast, from the north to the south. In every state, there are rural areas — areas where rural churches exist and where rural pastors lead. Rural ministries are in your backyard! This is a ministry that each one of us can relate to in one way or another. You may live in a rural community and understand the realities of these communities and churches firsthand.

**Economy:** Their produce and products are used all around the world. Some of the industries found in rural America include:

- **Farming**
- **Ranching**
- **Mining**
- **Logging**
- **Fishing**
- **Oil and gas / exploration and production**
- **Tourism**



## MEET THE MISSIONARIES

Coins for Kids is partnering with missionaries Rich and Kim Greenwald to support rural churches and pastors, and to strengthen the effectiveness of rural ministry. For over twenty-five years, Rich and Kim have served as rural pastors in Montana and Wyoming. They have pastored in communities as small as 600 to towns of 2,800. The closest the Greenwald family ever lived to a Walmart was 110 miles one way! They understand the culture and lifestyle of rural America.

In 2015, they became fully appointed missionaries and now lead a nationwide ministry called Rural America Ministries Network. RAM Network dedicates its efforts to equipping rural pastors in developing lay leadership through mentoring, strengthening the rural church's organizational capabilities, and providing useful resources in various

forms. With the help of Coins for Kids, the Greenwalds hope to meet the needs of rural churches so that everyone will hear the good news of the love of Jesus.

### Project and Prayer Focus

Rich and Kim Greenwald have four main goals to reach the people of Rural America. Highlight these as a prayer focus for this project:

#### 1. Mentoring Rural Pastors

It is important for rural pastors to develop their personal leadership skills. They need support to minister to their community so they must find and develop others to work alongside them.

#### 2. Supporting the Vision of Rural Churches

Every rural church needs to discover the unique way God desires to use them to reach their community with the good news of Jesus. God has placed them there to share the love of Jesus with people in their community.

#### 3. Hosting Missions Teams

- A. Ministry Teams - Connecting churches who have people who want to help with outreaches in their rural area.
- B. Construction/Work Teams - Connecting church groups who have individuals with specialized skills with rural churches who need work done on their church.



#### 4. Expanding the RAM Network Team

The United States is a large country and there are so many needs. In order for Rural America Ministries Network teams to be better able to help more rural areas across the country, they need more people to join their team.

#### Giving Matters—Big or Small

The need is great in rural America and every dollar matters to make an eternal difference in the communities there. This simple list of items will help you understand what kinds of resources will be bought for churches with your Coins for Kids offering:

- **One carpet square for a church: \$5**
- **Books, crayons, and paper for children’s ministry: \$10**
- **Children’s ministries curriculum for one child for one year: \$25**
- **Gallon of paint: \$25**
- **Church training resources: \$50**
- **Sponsor one pastor to attend a leadership retreat: \$75**
- **Building supplies: \$100**
- **Sponsor one pastor to be mentored for one year: \$300**

Join us in raising money for Coins for Kids this year and see what God will do to bless the pastors and churches in rural America!

#### ACTIVITY | Helping Hands Chain

One of the identifying traits of rural culture is the willingness to join together and lend a helping hand to those around you. Create a chain of helping hands with the girls from your group.

#### Items Needed

- **String, long enough to hold all the handprints.**
- **Different colors of paper**
- **Scissors**
- **Paper punch**

#### Instructions

Have girls open their hand wide and trace it onto a sheet of paper. Repeat this process until each girl can give one of her handprints to every girl in her group. Then cut them out with scissors and punch a hole in the pinkie and the thumb of each handprint. Give each girl a long piece of string. Have girls exchange handprints so they have one from each girl in their group. String the handprints together, thumb to pinkie, pinkie to thumb, so each girl has a community of helping hands!



# Growing in God Devotion

Mark 4:3-20

## The Parable of the Farmer Scattering Seed

In this passage, the Bible says that God's Word is like a seed. The farmer goes out to plant some seeds. As he scatters the seed, they land in different places, on different types of soils. Some of the soil is really good and ready for seed. The seed that is planted there will grow, have deep roots, and produce much fruit. But there are other types of soil, or ground, that is not good and not ready for growing crops. Most likely, the seeds will not produce anything.

This parable talks about different soils which we can compare to different people. Some people are ready to hear the Word of God. They are the good soil. But others are like the soil that is not good. Those people do not ever grow deep roots and they don't follow God's Word. In verses 3 and 4, it tells us "A farmer went out to plant some seed. As he scattered it," Verse 14 says, "The farmer plants seed by taking God's word to others."

Did you catch that? We plant seeds or scatter seeds, by sharing God's Word everywhere we go! God calls us to share the gospel, the good news, with everyone! We don't know how every person is going to receive it, but how they respond is not up to us. That is the Holy Spirit's job. Our responsibility is to make sure that they have an opportunity to hear.

That's what Coins for Kids is all about. When you give to Coins for Kids, you are sowing a specific seed (money) into the hands of missionaries who are sowing seed in specific areas where God has called them. You are helping them sow seed everywhere they go!

When you give to Rural America Ministries Network (RAM) you are contributing to buying children's ministry materials for a rural church, repairing part of a church building, or helping to buy food for outreach ministry. There are so many ways our RAM missionaries sow seeds so that all can have an opportunity to hear the gospel.

We want to challenge you to not only give to Coins for Kids (sowing seeds into RAM missionaries), but also look for opportunities around you to share the gospel every day. Where has God placed you?

Are there ways you can sow seeds at school, in your own family, or in your neighborhood? Share your testimony about what God has done in your life and what Jesus has done for us all. Jesus came to give us life. He paid the penalty of our sins when He died on the

Cross and then He defeated death when He rose again on the third day! The punishment for sin is death, but Jesus paid the price for us. He wants to forgive you for the wrong choices that you make (sin). When you receive His forgiveness by asking for His forgiveness, He will come and live in you. He gives us His peace, joy, love, mercy, grace, healing, and so much more! When you read the Bible, God's Word, He will speak to you, and help you grow in your knowledge of Him and your love for Him. He is there to guide you and help you in every way. Now that's good news and we can share it with everyone, everywhere we go! So where are you going to throw your seeds?

Additional Scripture: Romans 3:23, 5:8; 6:23

What other scriptures can you find that will help you sow seeds?





# Fundraising Ideas

## January: Wall of Giving

Decorate 3x5" cards with numbers from 1 to 100. Display them on a wall at church and ask people to donate the amount equal to the number on the card that they choose. Encourage picking a meaningful number such as a birthday, anniversary date, or favorite number.

## February: Sunday Morning Doughnuts

Some doughnut franchises offer fundraising opportunities — perfect for Sunday mornings! If there is no minimum order, this is good for individual fundraising, too. Bagels are another alternative.

## March: Dine for a Cause

Many local restaurants will offer a portion of the evening's sales to a fundraising cause. Do online research or call some establishments near your church to see if they do charity fundraising.

## April: Pancake Breakfast

Host an all-you-can-eat pancake breakfast at your church and sell tickets. Have a donation basket out for extra donations. Show the Coins for Kids missions project video during the breakfast so people know exactly what they are supporting.

### **May: Garage Sale**

Collect donations and have a garage sale either at your house or church. If your church has a space that can hold garage sale items for an extended period of time, open the sale for more than one weekend.

### **June: Walk-a-Thon**

Create a pledge sheet and give one to your girls three weeks before the date. Have them get people to donate towards your mission's project. Schedule your walk-a-thon on a Wednesday night for thirty minutes and walk your church grounds. While you're walking, pray for missionaries and sing worship songs around the property.

### **July: Car and Bike Wash**

Secure a parking lot with hoses and offer to wash cars or bikes for a donation. Sell concessions to boost fundraising potential. Presell tickets for extra fundraising.

### **August: Bake Sale**

Bake lots of yummy goodies and host a bake sale before and after church. Give each girl a cake mix, cupcake paper liners, and frosting. Girls can bake cupcakes and sell them for \$2 each. Cake mixes make at least 24 cupcakes so they will make \$48 profit. Ten girls could make \$480 for Coins for Kids!

### **September: Ice Cream Night**

Host an ice cream social for \$5 per person. Provide lots of options with flavors, toppings, cones etc. Buy in bulk to save money.

### **October: Offering Multiplied**

Give each girl \$5 and encourage them to think of ways to invest it to make more money to support Coins for Kids. For example, buy \$5 worth of gas and use it to mow lawns to earn more money. Make signs to rake leaves, babysit, or buy thread to make friendship bracelets and sell them for \$2 each.

### **November: Coins for Kids Boxes**

Give girls several Coins for Kids boxes and ask them to give the boxes to people who can collect offering money at their workplace. A girl's mom could put the box on her desk at work or a girl's dentist could put it on the reception counter.

### **December: Christmas Angels**

Have the girls make Christmas angels or some kind of decoration. Ask your church to set up a Christmas tree in the lobby from Thanksgiving until Christmas. Decorate the tree with the angels or other decorations and ask for a suggested donation of \$5 to purchase an angel.



Designated Offering

For office use only	
<b>TOTAL</b>	
ATTN CONTRIBUTOR SERVICES DEPT: Please forward a copy of this form to BGMC.	

Donor Acct: \_\_\_\_\_

Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Church Name: \_\_\_\_\_

Church Acct:  
(if known) \_\_\_\_\_

Make check out to BGMC. Mail this form with your contribution to:

**BGMC**  
**1445 N. Boonville Ave.**  
**Springfield, MO 65802**

*To receive proper giving credit, please include this form with your offering.*

**BGMC SPECIAL TARGET: 278-001 020045-1**

**COINS FOR KIDS 2022**

**AMOUNT**

Rich & Kim Greenwald: Rural America Ministries Project

