

provided by the national Girls Ministries Department

# Day Mother's





# Overview

**what:** Flower sales (bouquets and corsages) for Mother's Day through pre-order and day-of orders made available to the congregation. Arrangements and sales are conducted by the members of Mpact Girls Clubs.

**purpose:** To offer the church congregation an opportunity to purchase flowers for the mothers in their lives and to commemorate mothers who have passed away.  
To offer an opportunity for congregation members to give flowers made with love and prayers by girls to unsaved women as an outreach.  
To allow congregation members to participate in a Girls Ministries event whether or not they have girls in the clubs.  
To raise funds for Coins for Kids missions projects or for the clubs.  
To teach the girls the art and skill of creating and selling a product/service.

**where:** The lobby or other high-traffic area of your local church. Decorate a 9 foot table and display the corsages and vases of your arrangements — the colors and aroma are sure to draw a crowd!

**who:** Under the guidance of club leaders, members of any Mpact Girls club can arrange and create the bouquets and corsages to be sold to congregation members of all ages.

**flower arrangements:** Purchase a variety of wholesale flowers from a local vendor. Using decorative ribbon, arrange bouquets of all sizes and charge accordingly.

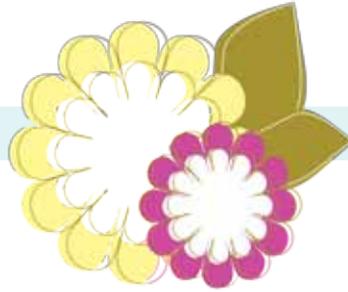
**fundraiser:** Purchasing bulk flowers (or even better — having flowers donated!) you can create bouquets and corsages at a discounted rate. After analyzing your expenses to create the arrangements, consider pricing options that will allow you to cover your expenses and make a profit. For example: corsages: \$5, medium bouquets: \$8, large bouquets: \$12.



# the nitty gritty

## before the event:

- Determine and reserve the date, time, and location of your sale.
- Establish volunteers to: oversee the girls as they prepare the flowers, oversee sales and processing pre-orders, create the arrangements the night before the event, occupy the sales table the day of, handle all the money.
- Research wholesale flower vendors either locally or national vendors that could ship (Sam's Club, for instance, has this service). Daisies, carnations, and baby's breath are typically inexpensive flowers and can be combined nicely. Corsages can be as simple as the head of a rose or carnation, a sprig of baby's breath, and a sprig of leaves.
- Three weeks before your event (on a Sunday, for instance) make the announcement. Include a blurb in the bulletin or video announcements for the next 3 weeks. see insert  
Include a bulletin insert or handout with detailed information about your event and about where the money raised will go. Be sure to let the congregation know you will accept pre-orders for flowers that can be picked up the day of the event. This will help you gauge how many flowers to purchase.
- Display a few posters around the church advertising the event. see poster
- Purchase supplies: flowers (in enough time to get them prepared, but not so early that they lose their freshness), floral tape, rubber bands, corsage pins, any decorative bouquet picks, etc. Collect vases so you can keep your flowers fresh overnight as they wait to be purchased the day of!
- The night before the event, create an assembly line (include your girls!) with stations:
  - One group to cut the end of the stem off on diagonal and remove the leaves that will be submerged in water to prevent decay
  - Another group to create an arrangement (pin corsage, medium bouquet, and large bouquet) and rubber band them
  - Another group to "beautify" the arrangements by adding ribbon to the bouquets
  - A final group to put the arrangements into vases to store until the next day.
  - Create a list of items and sizes, including prices for each. Post this list at your event.
  - Make sure everyone stays to help clean up the mess left behind.



**at the event:**

- Have fun. Take joy in seeing how the arrangements your girls made are admired!
- Arrive in enough time to set up your sales table (covering it with a table cloth, arranging the flower vases, posting a sign, etc.) in case customers make their purchases before heading into service.
- Make sure there are several girls at the sales table to assist customers and to talk about the experience and where the money raised will go. Consider having the girls sign up for different shifts if you have multiple morning services. Have a club leader present to supervise with money exchanges and to be an authority figure.
- If there are leftover flower arrangements at the end of the day and you are happy with your profit, consider bringing a few girls along and blessing a local nursing home or hospital with the extras. What a blessing that would be to people, saved or unsaved, who might be lonely at this time of year!

**after the event:**

- Make one final bulletin or video announcement thanking the congregation for their participation and update them on the total amount of funds that were raised. Provide them with a location or address where more donations can be sent if anyone would still like to give to your cause.

**\*bonus:**

If you have the funds and the time, use cardstock and let the girls decorate small cards customers can take as they purchase their flowers. Cards can be anything from a decorated "Happy Mother's Day," to a simple handmade border around the edges of the card so the customer can write in her own text.

This could be a great opportunity to integrate Girls Ministries and Women's ministries! Consider recruiting some Women's ministries volunteers to help supervise and interact with your girls.

Use as a handout or bulletin insert. Type or handwrite your own personalized description of the event in the blank space given. Be sure to include where pre-order forms can be turned in and when their orders can be picked up (the date of the event).

# Mother's Day flower sale



[Blank space for personalized description]

## Mother's Day flower sale pre-order form

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Check the box to place your order:  pin-on corsage

medium bouquet  large bouquet  memorial bouquet

# Mother's Day flower sale



[Blank space for personalized description]

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Check the box to place your order:  pin-on corsage

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# Mother's Day flower sale



what:

when:

where:

sponsored by: